

The Business of



Saving Lives at Sea



Lifeboats

History

C.1900

1960



1824

The National
Institution for
the Preservation
of Life from
Shipwreck



2013



Lifeboats

Volunteers



**1/4 Size of the British
Army**
**Same Size as the
Territorial Army**



Lifeboats

Operations

Lifeboats



Flood Response



Lifeguards



Coastal Safety



- Declared Service



Lifeboats

Engineering & Supply



Infrastructure
Boats
Equipment



Lifeboats

Fundraising



Lives Saved



Campaigns



Money



People



Lifeboats

Business Planning

- Revenue
- Capital Planning
- Sustainability

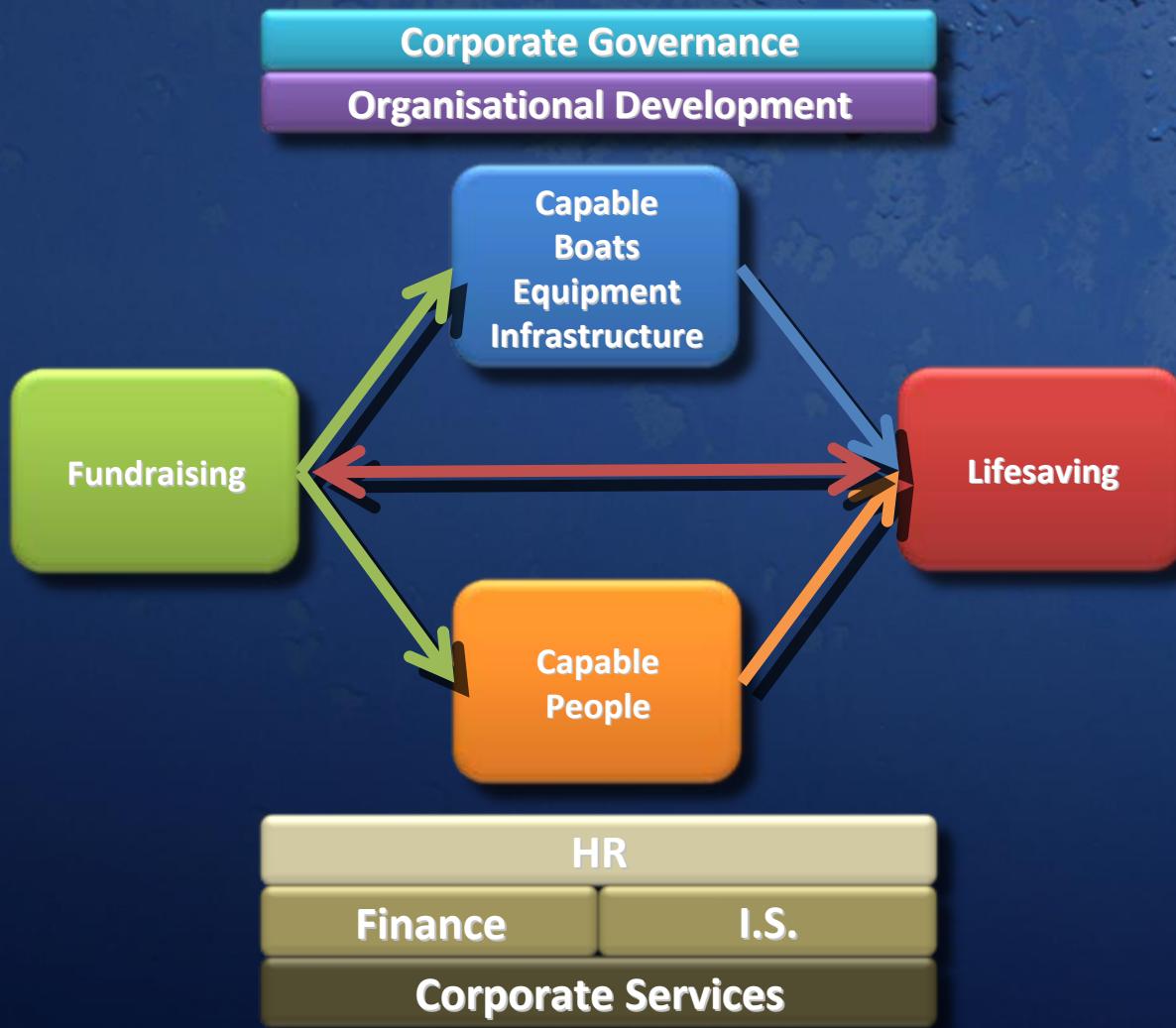


- Diverse Organisation
- Competing Objectives
- Uncertainty
- Continuous Improvement



Lifeboats

How It Fits Together



Lifeboats

Capable Boats Equipment & Infrastructure

Design

Supply

Support

- 380 Staff



- £120M Budget



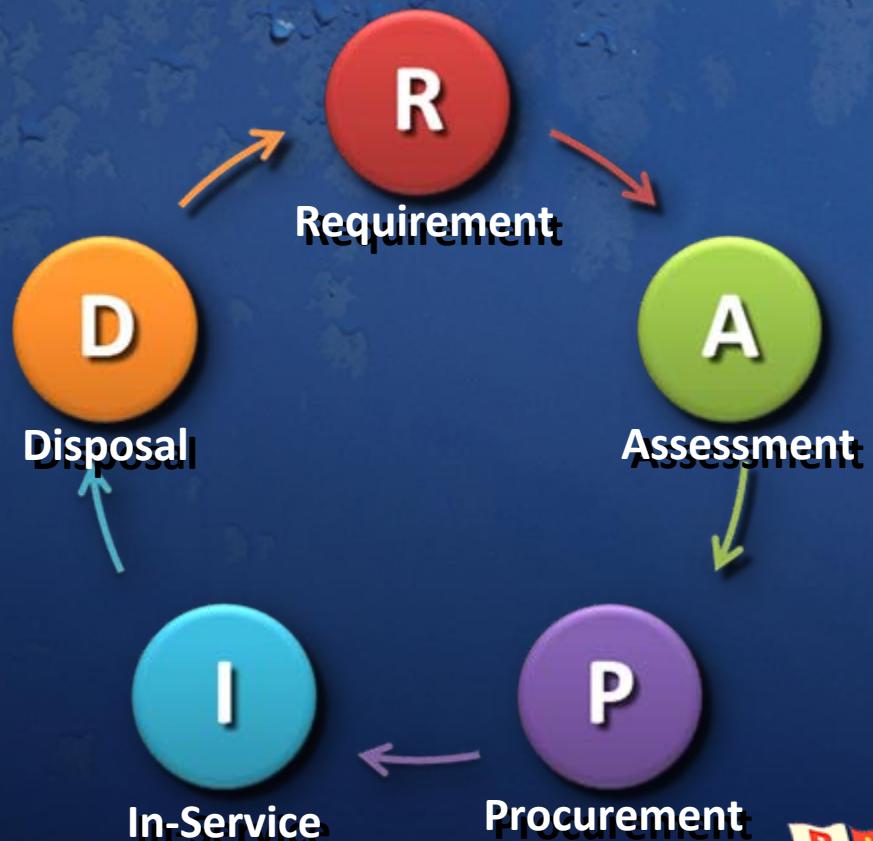
- Diverse Functions



Lifeboats

Design, Supply & Support

- Safe
- Effective
- Efficient
- Through-Life



Lifeboats

Civil Engineering



It's Not Just Boats



Lifeboats

People→Tasks



- Mobile & Remote Workforce
- Planning & Scheduling
- Information Technologies
- Condition Based Maintenance



Lifeboats

What Does All This Mean?



Lifeboats

Business Challenges

- Making the Most of each Donation
- Integration of Functions
- Stakeholder Engagement
- Continuous Improvement
- Creating Information & Knowledge



Lifeboats

Effective & Efficient



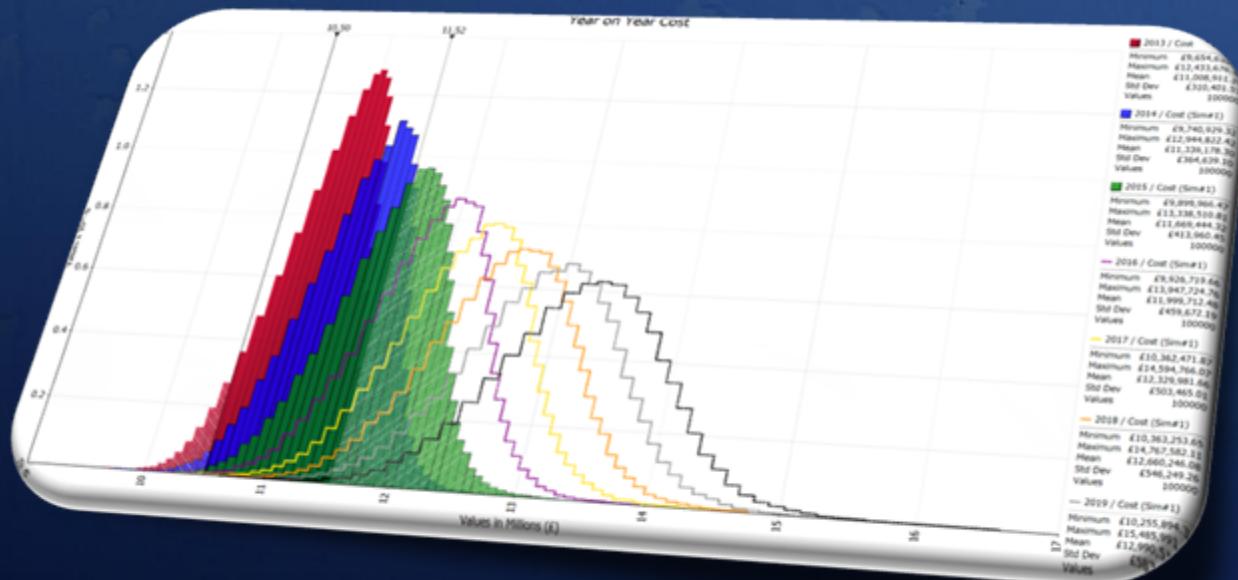
- Uncertainty
- Tools & Methodologies



Lifeboats

Decision Support

- Through-Life Cost Estimation
 - Monte-Carlo Simulation



Lifeboats

Decision Support

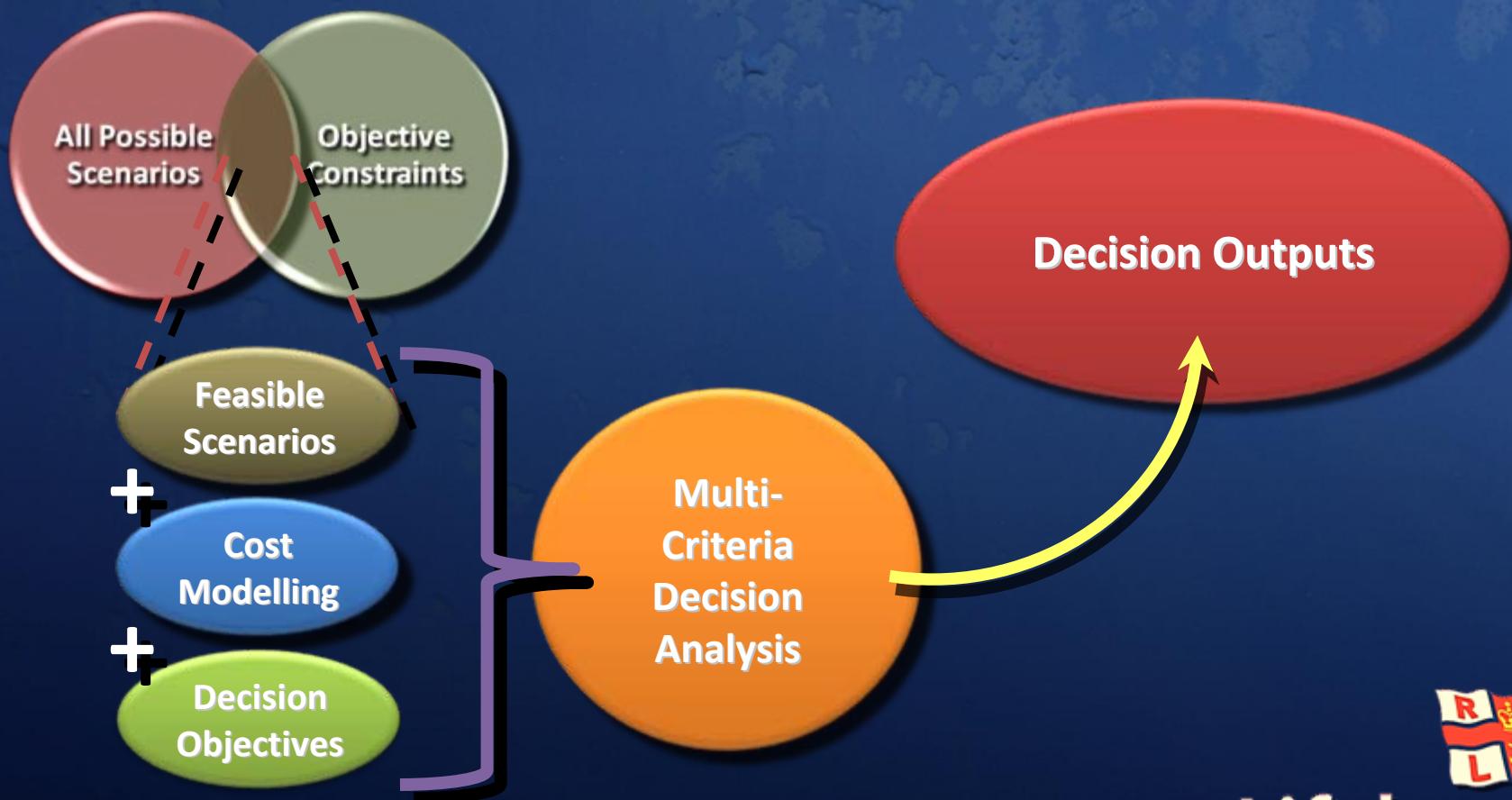
- Multi-Criteria Decision Analysis



Lifeboats

Decision Support

- Long Term Capital Planning



Lifeboats

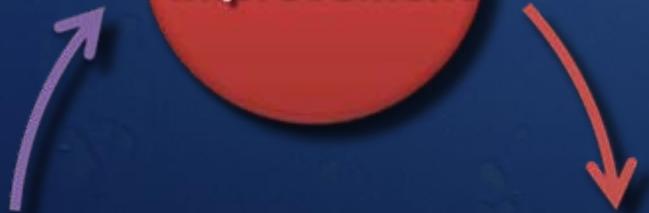
Sustainability



Lifeboats

RNLI UoS Interaction

Goal



Mechanisms



Lifeboats

Round-Up

- Unique and Complex Organisation
- Whole of Life Ownership
- Business Challenges
- Ensure Continuity
- Eager to Engage



Lifeboats